



John Hawes named
as Editor of *The Female Patient*[®]

Parsippany, NJ November 22, 2011 — *The Female Patient* (TFP) is pleased to announce the appointment of John Hawes to the position of *Editor*.

Before joining *The Female Patient*, John was a Director of Strategic Communications in the publications division at Pacific Communications. John has an extensive working background in medical education, publishing, and special projects. He has held the positions of Managing Editor, Editorial Director, and Associate Director of Program Development with medical and scientific communications companies in Connecticut, New Jersey, and New York.

Margo Ullmann group publisher for the Women's HealthAlliance at Quadrant HealthCom Inc, noted, "I'm looking forward to integrating John's diverse experience within *The Female Patient* brand. His expertise will be most beneficial as we continue to enhance our communications channels within our multimedia portfolio."

John is based in the Parsippany, New Jersey office and reports to Margo Ullmann, Publisher, *The Female Patient*. He can be contacted at john.hawes@qhc.com or (973) 206-8950.

About *The Female Patient*[®]

The goal of *The Female Patient* is to publish timely and practical information for clinicians who provide primary health care to women. This peer-reviewed medical journal offers review articles on new procedures, clinical guidelines, and other developments relevant to screening, diagnosis, treatment, and management. With a focus on problems found exclusively in women, and on the differences in the way women present symptoms for common conditions, content is targeted to improve patient outcomes. *The Female Patient* has also developed [The Buzz on Bioidenticals](#), a program that provides menopause information to women and their health care professionals. Read us on the Web at www.femalepatient.com.

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About **Quadrant HealthCom Inc.**

Quadrant HealthCom Inc. is a multimedia communications company specializing in the healthcare market. Its 13 regularly issued medical journals, 24 Web sites, meetings management division and custom publishing programs reach more than 675,000 healthcare professionals in the United States. QHI provides a robust platform of print and online offerings across its portfolio. By using one or many QHI brands, clients can benefit from numerous corporate and journal incentive programs, offering extensive multiplatform reach at substantial savings. Visit www.qhcrates.com to access the 2012 integrated media rate cards for more details.

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